

Methodology Summary

The Wellbeing Systems Map is informed by key insights gleaned from 80 semi-structured qualitative interviews with system stakeholders and a review of the wellbeing literature. Upon completion of the interviews, our team engaged in an open-coding process that resulted in an initial list of codes - or themes. We re-coded the interviews based on our initial set of themes to arrive at the **9 Key Learnings** on the systems map.

To verify that we accurately assessed the meaning of what stakeholders shared in their interviews, we engaged in an extensive *member-checking* process. This included contacting all 80 stakeholders, sharing themes we derived from their interviews, and offering example quotes with our coding assignments to verify shared understanding. Because of the rigor of this approach, we feel confident that the key learnings are not a matter of opinion, but rather, an accurate representation of what wellbeing system stakeholders believe matters to the movement.

On the systems map, viewers can see all the stakeholders that share support for each of the 9 key learnings. This is most easily seen using the 'Circular View' feature of the systems map and clicking on any of the key learnings. Lines will appear between the key learning and all stakeholders that shared support for that particular theme. Likewise, viewers can click on any of the 3 recommendations to see which stakeholders shared support.

Additionally, we added filter functionality to the systems map so that viewers could identify stakeholders by attributes, for example, geography or topical interests. Filters were self-selected by the stakeholders, eliminating assumptions about how they identify and in what ways.

Finally, all stakeholders were offered access to a beta version of the website prior to its public release. They were asked to again verify the validity of the information written on their individual stakeholder panel (the panel with their contact information, key quotes, and information about their work), as well as offer feedback on the overall site design. Their early feedback informed key changes to improve the overall user experience and will continue to influence next-stage priorities for the platform.

We are indebted to the stakeholders for their tireless dedication to reliable and accurate information on the platform, as well as their commitment to the wellbeing movement.